



## Tourism & Entertainment Advisory Committee

The California Commission for Economic Development (CED), a bipartisan commission consisting of government, community, labor, business, and education leaders, provides policy advice and recommendations to the Governor, Legislature, and private sector to improve the economic well being and quality of life for all Californians through local and statewide economic development. Upon taking office in 2007, as Chair of the CED, Lt. Governor Garamendi has worked to revitalize the commission, and has spearheaded the appointment of Advisory Committees representing vital sectors of California's economy including aerospace, agriculture, biotechnology, goods movement/international trade and tourism & entertainment.

The **Tourism & Entertainment Advisory Committee** provides expertise regarding the tourism and entertainment industries in California, identifies key challenges to the industries' growth and offers recommendations for solutions. The Advisory Committee is chaired by Dr. Demos Vardiabasis, CED Commissioner and professor at Pepperdine University's Graziadio School of Business. Committee members are:

Maren Christensen – Executive VP and General Counsel, Universal Studios

John Davis – Chairman, Davis Entertainment Co.

Chris Essel – Member, California Film Commission

Dan Gordon – Co-Founder, Gordon Biersch

Matthew Hart – Past President, Hilton Hotels Group

Brad Krevoy – CEO/Chairman, Motion Picture Corporation of America

Paul Lam – President and CEO, Peregrine Travel Group

Lisa Rawlins – Senior VP, Studio and Production Affairs, Warner Brothers

Bob Roberts – Executive Director, California Ski Industry Association

Scott Rosenfelt – Independent Producer

Michael Rubel – General Counsel, Creative Artists Agency

Rob Senn – President, The Convergital Group

